

## 2-Day Professional Training on

# Project Management in Public Health

This course is delivered by a multidisciplinary faculty with extensive experience across policy, programme design, implementation, and monitoring. Together, they bring a comprehensive, real-world perspective on managing public health projects - from concept to execution.

# Meet Your Facilitators



## Prof. Mohammad Tajul Islam

Public Health Specialist  
Quality Improvement & Programme Design Expert

Prof. Tajul Islam is a highly experienced public health professional with over 30 years of expertise in maternal and child health, quality improvement (QI), HIV/AIDS, and non-communicable diseases. He has worked extensively with WHO, UNICEF, UNFPA, ICDDR,B, and Save the Children, leading large-scale national and international programmes. He has played a central role in designing and implementing public health interventions, establishing quality improvement systems, and developing operational guidelines at scale. He has also contributed to academia as an adjunct professor for nearly two decades.

### Key Highlights:

- 30+ years of experience in public health programme design and quality improvement
- Leadership roles across WHO, UNICEF, UNFPA, JICA, and Save the Children
- Expertise in developing guidelines, tools, and national-level programmes
- Extensive experience in training and research

### In this course, Prof. Tajul Islam will help you:

Design results-oriented public health projects including framing problems, developing realistic results chains, and creating practical logframes that can be implemented effectively. *(Module 2)*



## Dr. Jucy Merina Adhikari

Public Health Specialist  
Immunisation, MNCH & Programme Implementation Leader

Dr. Merina is a senior public health specialist with over 30 years of experience in immunisation and maternal, newborn, and child health (MNCH). She has contributed extensively to national policy development, large-scale programme implementation, and strengthening equitable health service delivery.

Through her work with UNICEF and collaboration with the Ministry of Health and Family Welfare, WHO, and Gavi, she has led major immunisation initiatives, supported health financing, and guided emergency responses including COVID-19 vaccination and dengue control.

## Key Highlights:

- 30+ years of leadership in immunisation and MNCH programmes
- Extensive experience with UNICEF, WHO, Gavi, and World Bank
- Led national immunisation strategies and large-scale programme implementation
- Strong background in programme management and policy development

### In this course, Dr. Merina will help you:

Translate project plans into realistic operational strategies including structuring activities, sequencing tasks, and identifying risks based on real-world programme experience. (Modules 3 & 4)



## Prof. Rumana Huque

Executive Director, ARK Foundation  
Professor of Health Economics, University of Dhaka

### Key Highlights:

- Professor, University of Dhaka; PhD in Health Economics (University of Leeds)
- Key contributor to national health financing strategy and sector-wide reforms
- Principal Investigator and collaborator on major global health research programmes
- Extensive experience bridging policy, research, and implementation

Prof. Rumana is a distinguished health economist and public health systems expert with over two decades of experience across academia, national policy, and international research. Her expertise lies in health financing, budgeting, and resource allocation, with extensive contributions to Bangladesh's health sector planning through collaboration with the Ministry of Health and Family Welfare, WHO, and global partners including the University of Leeds and the University of York.

She has played a pivotal role in developing key national policy frameworks such as the Sector Investment Plan (SIP) and Programme Implementation Plans, and has led and contributed to multiple large-scale research and implementation projects funded by WHO, DFID, NIHR, and MRC.

### In this course, Prof. Huque will help you:

Develop a practical understanding of project budgeting, linking activities, costs, and financial decision-making, so you can manage resources effectively and avoid common financial and compliance pitfalls. (Module 5 & Integration Session)



## Zunayed Al Azdi

Senior Research Manager, ARK Foundation  
Digital Health & Implementation Specialist

Mr. Azdi is a public health professional and mixed-methods researcher with over 14 years of experience across immunisation, MNCH, TB, mental health, and digital health systems. His work focuses on bridging the gap between project design and real-world implementation, with strong expertise in managing field operations, data systems, and multidisciplinary teams.

He has led and contributed to complex projects involving programme design, clinical trials, large-scale evaluations, and digital health platforms, working closely with government systems and international partners.

## Key Highlights:

- 14+ years of experience in public health implementation, research, and digital health
- Expertise in project design, operational planning, and field team management
- Experience across WHO, World Bank, and multi-partner projects
- PGDPMP (Valedictorian Award)

### In this course, Mr. Azdi will help you:

Understand how public health projects translate from design to implementation, and how to manage teams and field operations effectively in complex environments. (Module 6 & Closing Session)



## Samina Huque

Senior Project Manager, ARK Foundation  
Monitoring & Research Specialist

Ms. Samina is a public health professional with over a decade of experience managing complex research and development projects across Bangladesh and South Asia. She specialises in monitoring and evaluation, data analysis, and coordinating large-scale multi-country interventions.

Her work spans tobacco control, antimicrobial resistance, and health systems strengthening, with strong experience in mixed-methods research and field implementation.

## Key Highlights:

- 10+ years of experience in public health research and project management
- Expertise in monitoring systems and qualitative & quantitative analysis
- Experience in multi-country projects and large-scale field coordination
- Published researcher contributing to global health evidence

### In this course, Ms. Samina will help you:

Design and use monitoring systems that support real-time decision-making, helping you track progress, identify problems early, and adapt effectively. (Module 7)



## Prof. Shah Monir Hossain

Former Director General of Health Services (DGHS),  
Public Health Leadership Expert

Prof. Shah Monir is a distinguished public health leader with over 40 years of experience in national health system leadership, medical education, and international collaboration. As former Director General of Health Services, he has contributed significantly to strengthening health systems, advancing quality standards, and developing the national health workforce.

He has worked with international organisations including WHO and FAO and served as a visiting professor in public health. He is also Chief Editor of the Bangladesh Medical Research Council journal and an active leader in national public health forums.

### Key Highlights:

- Former DGHS, Government of Bangladesh
- 40+ years of experience in health systems leadership and public health education
- Visiting Professor in Public Health
- 50+ publications and leadership roles in national forums

### In this course, Prof. Hossain will help you:

Navigate complex project challenges including delays, crises, ethical dilemmas, and stakeholder sensitivities and communicate effectively with stakeholders and donors in real-world scenarios. (Modules 8 & 9)



## Dr. S M Abdullah

Deputy Director (Research), Health Economics  
Associate Professor, University of Dhaka

### Key Highlights:

- PhD in Health Sciences, University of York; academic and policy-oriented health economist
- Published in leading international journals; Associate Editor, *Nicotine & Tobacco Research*
- Expertise in econometrics, survey design, and impact evaluation
- Strong experience in translating research into policy and programme insights

is a health economist and researcher with strong expertise in public health policy, econometrics, and impact evaluation. He holds a PhD in Health Sciences from the University of York and has built an international research profile through work on tobacco control, health financing, and regulatory policy in low- and middle-income countries. His research has been published in leading journals such as *Tobacco Control* and *Nicotine & Tobacco Research* (Oxford University Press), where he also serves as an Associate Editor. He has contributed to major international collaborations, including the Tobacco Control Capacity Programme and ASTRA, supporting evidence generation and policy engagement across South Asia. Through his work with ARK Foundation and national stakeholders, he has been actively involved in translating research into policy-relevant insights for decision-making in Bangladesh.

### In this course, Dr. Abdullah will help you:

Understand why public health projects often struggle during implementation - by analysing gaps between design, evidence, and real-world execution — and identifying how better planning and decision-making can prevent common project failures. (Module 1)